

Martin Pabois

Graphic Designer | Photographer | Web designer

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PROFILE

I am a graphic designer for web and print, with a strong passion for photography which I integrate into my professional work. After five years work in an advertising company in France and self employment in the UK, I have gained extensive experience in the field of graphics. I have an in-depth knowledge of the creative chain, from initial client meeting to project completion and have carried out projects for a broad spectrum of clients using a wide range of media.

Area of expertise

Graphic Design | Advertising | Corporate and Brand Identity work

Logos, brochures, company stationery, design and layout of posters, books, packaging, labels, promotional material, catalogues, exhibition stands, banners, textiles, car graphics. Good knowledge of traditional printing, digital printing and screen printing.

Photography

Photo shooting, photo direction, photo retouching.

Web development

Web design, HTML / CSS, Flash animations, SEO.

Computer skills (MAC & PC)

Adobe CS3 Photoshop, Illustrator, In-design, Quark Xpress,
Adobe Lightroom 2, Adobe Flash, MS Office.

CAREER DETAILS

Freelance Graphic designer

• **June 2008 to present** - *Creatmosphere* - Creative-lighting and light events - London.

My main task has been to re-design and refurbish the website **www.creatmosphere.com**.

The website is now on-line, with an improved layout and design, in addition to a new code and SEO tools.

I set up a new logo and an identity for the company, through designing layout and graphic guidelines for commercial documents, PDF, flyers, and stationery.

I have photographed installations of Creatmospheres' night-time light installations and created photo montages for their project presentations and advertising materials.

• **October 2009** - *Aflorum* - florist and design shop - London.

My task was to design a press advertisement for this busy florist. In order to do this, I took photographs of people and flower arrangements in different locations, which I then used to create photo montages.

To promote Aflorum's website, I proposed and designed HTML e-mailing, which the company previously did not use.

CAREER DETAILS

Graphic designer - Project leader

• **June 2002 to December 2007** - *Pro-G advertising company* - www.pro-g.eu - Grenoble - France

In this advertising company, I was responsible for the creation and design of a broad range of advertising and communication projects. I worked face to face with a variety of clients, both commercial and private, from SMEs to international companies such as *Roche Diagnostics, BD Medical Surgical Systems and Dassault systems*. In this way, I strengthened my communication, negotiation and design skills, as detailed below:

Design work

Created a variety of logos for existing and new companies.

Designed promotional material in keeping with the company's established corporate identity.

Branded and designed corporate literature.

Created illustrations and artwork, such as maps, medical notices and packaging.

Customer and supplier relations

Followed briefs from initial client meetings to delivery of the final project.

Translated clients' briefs into design projects.

Chaired meetings between clients and other service providers.

Collaborated with printers, web developers, photographers, journalists, event companies.

Photography

In-house photography shooting.

Retouching.

Creating photo montages.

Purchasing photography.

SUMMARY

Over six years of professional experience in the graphic design industry, as a designer, photographer and retoucher, I have gained expert knowledge of Photoshop, Illustrator, Quark X Press on Mac and PC. I am pro-active and enthusiastic and have sharp attention to detail. I enjoy learning new programs and developing business knowledges, and am I willing to learn new skills. I do my job with pleasure and build good working relationships with customers, colleagues and suppliers.

EDUCATION & TRAINING

2008 British Study Centres - London Intermediate Certificate in English.

2004 Graphic Design Diploma at SUPCREA School. *(equivalent to British Higher National Diploma)*
Grenoble (France) www.supcrea.com

Apprenticeship (including study-release) with *Pro-G advertising company* during 2 years.

2002 Plastic arts national Diploma - Grenoble. *(equivalent to British Diploma of Higher Education)*

1999 Industrial Design, 2 year Course – Chambéry (France).

1997 Baccalaureate in Materials Engineering Advanced level. *(equivalent to British A levels)*

Languages

French: mother tongue.

English: fluent.

INTERESTS

My interests include mountain sports, traveling, cooking, and eating out.

I'm passionate about photography, art and architecture.